

## Magazine and Brand Media

### School of Journalism and Mass Communication

Fall		
Course	Pre-reqs	Cr
JMC 030: Mass Media in a Global Society (INFO/EI)		3
JMC 031 Multimedia Lab		1
AOI or Any Course		3
AOI or Any Course		3
AOI or Any Course		3
<b>Total Credits</b>		<b>13</b>

Spring		
Course	Pre-reqs	Cr
JMC 054: Reporting and Writing Principles (WRIT)		3
AOI or Any Course		3
AOI or Any Course		3
AOI or Any Course		3
AOI or Any Course		3
<b>Total Credits</b>		<b>15</b>

Fall		
Course	Pre-reqs	Cr
JMC 057: Video Production	JMC 031	3
JMC 070: Media Editing***	JMC 054	3
JMC 040: Pre-professional Workshop		1
AOI or Any Course		3
AOI or Any Course		3
Any Course		3
<b>Total Credits</b>		<b>16</b>

Spring		
Course	Pre-reqs	Cr
JMC 055: Digital Strategies		3
JMC 058: Foundations of Visual Communication (ARTS) (S)	JMC 031	3
Advanced Writing Elective*	JMC 054	3
AOI or Any Course		3
AOI or Any Course		3
<b>Total Credits</b>		<b>15</b>

Fall		
Course	Pre-reqs	Cr
JMC 119: Brand Media Planning***	JMC 054	3
Advanced Digital Skills Elective**	JMC 055	3
Advanced Writing Elective*	JMC 054	3
AOI or Any Course		3
AOI or Any Course		3
<b>Total Credits</b>		<b>15</b>

Spring		
Course	Pre-reqs	Cr
JMC 104: Law and Ethics (VE) (S)	Jr.+	3
JMC 041: Financial Fundamentals for Comm Professionals (S)	So.+	1
Advanced Writing Elective*	JMC 054	3
AOI or Any Course		3
AOI or Any Course		3
AOI or Any Course		3
<b>Total Credits</b>		<b>16</b>

Fall		
Course	Pre-reqs	Cr
JMC 172: Journalism Capstone (F)	JMC 040, 055, 070, 2 Adv. Wrtg. Elects	3
AOI or Any Course		3
AOI or Any Course		3
AOI or Any Course		3
AOI or Any Course		3
<b>Total Credits</b>		<b>15</b>

Spring		
Course	Pre-reqs	Cr
JMC Elective		3
AOI or Any Course		3
AOI or Any Course		3
AOI or Any Course		3
AOI or Any Course		3
<b>Total Credits</b>		<b>15</b>

**Total Credit Hours Included in Academic Plan**

**120**

#### Program and Advising Notes

Please meet with your Advising Specialist prior to making any changes to the sequencing of courses on your degree path, to ensure you can stay on track for graduation.

\*Please refer to your program sheet to see Advanced Writing Elective course options.

\*\*Please refer to your program sheet to see Advanced Digital Skills Elective course options.

\*\*\*These courses are offered on a rotational basis and may not be offered in the semester indicated. Please work with your Advising Specialist to plan an alternative semester for the course if it is not being offered in that semester.